

Marketing / Sales Internship

Interloop North America (ILNA) is a small, passionate team dedicated to being **agents of positive change** for the stakeholders & community by pursuing an **ethical and sustainable business**. We are committed to creating a welcoming workplace and believe an **equitable and inclusive environment** and a diverse, empowered team are key to achieving our mission. Headquartered in the City of Arts & Innovation in downtown **Winston Salem, NC**, ILNA was established as the North American representative of Interloop Ltd., one of the world's largest sock manufacturers – now expanded to denim, activewear, and other apparel categories.

We are seeking candidates for an extended internship working in the marketing and sales areas of the company. An internship at Interloop North America offers opportunities to engage in a fast-growing, professional organization. Our team is experienced and committed to provide interns with valuable learning in a positive environment.

Opportunities include:

- monitor market trends and conduct market research for competitive and consumer insights
- product sample management
- retail price analysis
- digital product catalogs assessment & updates
- product and packaging development
- photo shoot coordination
- social media content assistance
- exposure to the product lifecycle process from design, product development, sales and marketing, to customer orders

We'd like to see:

- detail orientation
- strong computer skills – Excel and Power Point skills would be a plus
- ability to think analytically
- ability to work collaboratively with a multi-cultural team
- good time management

Do you think this might be the opportunity for you?

This will be a paid internship based in Winston-Salem, NC. If you are interested in learning more, we would love to hear from you! Please submit your resume for consideration. All qualified applicants will receive consideration without regard to race, color, religion, national origin, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, veteran status, or any other protected status as required by applicable law.